

GOLDEN GALA

— 2025 —

Sponsorship Packages

BACKPACK BUDDIES GOLDEN GALA

The Backpack Buddies Golden Gala is an enchanting event that offers a unique opportunity to make a significant impact on the lives of children in need across Metro Atlanta. Become a sponsor and support this cause by helping create an unforgettable evening!

FEEDING 2,500 FOOD-INSECURE CHILDREN EVERY WEEK ACROSS METRO ATLANTA

WHEN & WHERE

- Saturday, September 13, 2025
- 6:00pm-11:00pm
- Dunwoody Country Club

WHO WE ARE

Founded as a 501(c)(3) nonprofit in 2022, Backpack Buddies of Metro Atlanta has a single mission: to provide weekend meals to food-insecure children across metro Atlanta to enhance their mental and physical health and their ability to learn. With the support of generous donors and volunteers, BPBMA now serves 2,500 children every week of the school year, & plans to expand in 2026!


















ABOUT THE GALA

Join us for the Backpack Buddies Golden Gala, a special evening that brings together community leaders, philanthropists, and supporters for an unforgettable evening of cocktails, passed hors d'oeuvres, delicious dinner, dueling pianos & live auctions. This premier event offers a unique opportunity to make a significant impact on the lives of children in need across metro Atlanta. As a sponsor, your generosity will be highlighted throughout the evening, providing you with prominent exposure and recognition among an influential audience. Together, we can make a real difference in the lives of food-insecure children across metro Atlanta.



SPONSORSHIP PACKAGES

Event Goal: \$300,000

	Hunger Fighter \$50,000 1 available	Meal Champion \$25,000	Hope Provider \$10,000	Snack Saver \$5,000	Kindness Keeper \$2,500
Brand logo added to event title ("Presented by") & included on invitations					
Opportunity to speak at event					
Corporate Packing Event					
Special recognition during event					
VIP pre-event gathering					
Recognition on event website with link to sponsor (or name if no logo)					
Recognition on event signage, event screen, and program	Logo	Logo	Logo	Name	Name
Seats: Tables of 10	10 VIP Seating	8 VIP Seating	6	4	2
Social Media Acknowledgment	2 posts 1 pre/1 post	2 posts 1 pre/1 post	1 post 1 pre		

SPONSORSHIP PACKAGES

(CONTINUED)

**Ready to join us in fighting child hunger?
Secure your sponsorship today - spots are limited!**

Email sponsorships@backpackbuddiesatl.org
with questions or to secure your sponsorship today!

Sponsorship Deadline: August 1, 2025

Thank You to Our Past Sponsors

Billi Marcus Foundation

Mark & Marcia Miller

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The Helen Marie Stern Fund

Stanley Friedman

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www.BackpackBuddiesATL.org

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